

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966059-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1377

Flight Dates	Order #	Alt Order #
10/23/12 - 10/26/12	966059	06387788

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/23/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
2	WPBF	W	10/24/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
3	WPBF	Th	10/25/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
1	WPBF	F	10/26/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
2	10/23/12	10/26/12	Good Morning America	7-9AM		-TWTF--	:30	4	\$550.00 NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:30 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
4	WPBF	W	10/24/12	8:43 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
2	WPBF	Th	10/25/12	8:43 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
3	WPBF	F	10/26/12	7:42 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
3	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm		-TWTF--	:30	4	\$350.00 NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/23/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
1	WPBF	W	10/24/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
3	WPBF	Th	10/25/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
2	WPBF	F	10/26/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
4	10/23/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM		-TWTF--	:30	4	\$1,050.00 NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM
3	WPBF	W	10/24/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM
4	WPBF	Th	10/25/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM
2	WPBF	F	10/26/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966059-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1377	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/26/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible	6:00PM-6:30PM	-TWTF--	:30	4	\$1,050.00	NM
5	10/23/12	10/25/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-T-T---	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-T--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 FDP1201H \$1,600.00 NM 1 WPBF Th 10/25/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 FDP1201H \$1,600.00 NM									
6	10/24/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--W-F--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 7:54 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM 2 WPBF F 10/26/12 7:35 PM Jeopardy 7:30-8PM :30 FDP1201H \$1,700.00 NM									
7	10/23/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11PM-11:35PM	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 11:25 PM M-SUN WPBF News 25 @ 11PM-11:35PM :30 FDP1201H \$1,000.00 NM 4 WPBF W 10/24/12 11:34 PM M-SUN WPBF News 25 @ 11PM-11:35PM :30 FDP1201H \$1,000.00 NM 3 WPBF Th 10/25/12 11:28 PM M-SUN WPBF News 25 @ 11PM-11:35PM :30 FDP1201H \$1,000.00 NM 2 WPBF F 10/26/12 11:28 PM M-SUN WPBF News 25 @ 11PM-11:35PM :30 FDP1201H \$1,000.00 NM									
8	10/23/12	10/25/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWT---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/23/12 11:44 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM 2 WPBF W 10/24/12 11:53 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM 1 WPBF Th 10/25/12 11:54 PM Nightline 11:35-12:05AM :30 FDP1201H \$700.00 NM									
9	10/24/12	10/24/12	NASHVILLE Class of Time - Fixed Non Pre-emptible	10-11PM	--1----	:30	1	\$4,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$4,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 10:31 PM NASHVILLE 10-11PM :30 FDP1201H \$4,350.00 NM									
10	10/23/12	10/26/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 5:24 PM M-F 5pm News 5-6pm :30 FDP1201H \$900.00 NM									
11	10/23/12	10/26/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/23/12 4:55 AM 4:30a-5a 430a-5a :30 FDP1201H \$60.00 NM 1 WPBF W 10/24/12 4:44 AM 4:30a-5a 430a-5a :30 FDP1201H \$60.00 NM									

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY	1377

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/25/12 4:43 AM 4:30a-5a 430a-5a :30 FDP1201H \$60.00 NM									
12	10/25/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FDP1201H \$1,000.00 NM									
13	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---TF-- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 FDP1201H \$220.00 NM									
14	10/25/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---TF-- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 FDP1201H \$320.00 NM									
15	10/25/12	10/26/12	4:30a-5a	430a-5a	---TF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---TF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 4:40 AM 4:30a-5a 430a-5a :30 FDP1201H \$60.00 NM									

Total Spots 36

Payment Terms 30 Days

<u>Gross Total</u>	\$29,730.00
<u>Agency Commission</u>	\$4,459.50
<u>Net Amount Due</u>	\$25,270.50